

Terms and Conditions: Subway® Soccerroos Activation – 28 November 2024 & 4 December 2024

Conditions of Entry

These terms and conditions govern your participation in the activation organised by The Trustee for SRKO Family Trust (**Black Raven Media**) located at 76 Camelia Street, Cannon Hill QLD 4170, in conjunction with Subway Systems Australia Pty Ltd ACN 009 277 034 (**Subway**) located at Level 9, Transport House, 230 Brunswick Street, Fortitude Valley QLD 4006.

By participating in the activation, you agree to be bound by these terms and conditions and any rules set out by, and follow any instructions given by, representatives of Black Raven Media and Subway during the activation. If you do not agree to these terms and conditions or any stated rules or do not follow any instructions given, you are ineligible to receive any prizes.

Black Raven Media is the activation organiser and will be on-site managing and running the events.

These terms and conditions will be valid for two events:

- Activation one (November 28th 2024) will run from 5:30pm AEST until 8:05pm AEST at Suncorp Stadium, 40 Castlemaine St, Milton QLD 4064.
- Activation two (December 4th 2024) will run from 4:30pm AEDT until 7:05pm AEDT at AAMI Park, Olympic Blvd, Melbourne VIC 3004.

The Instant Prizes Provider is Subway.

The Major Prize Provider is Subway.

Prizing

Instant Prizes

- Participants must share their experience (video) on their chosen social media platform/s and tag Subway® Australia (relevant handles below), then show a Black Raven Media staff member to claim their instant prize.
 - Instagram: @subway_australia
 - Facebook: @subway australia
 - Tik Tok: @subwayaustralia
- Instant prizes are in the form of Subway® merchandise.
- Subway® merchandise could include, but is not limited to, items such as Subway® themed socks, Subway® themed bucket hats, Subway® gift cards and/or Subway® bounce balls etc. Instant prizes are limited in quantity and are only valid while stock lasts.
- Approximate quantities of Subway® merchandise allocated to each activation are:

Item	Quantity
Subway® bucket hats	50
Subway® themed socks	100
Subway® bounce balls	125
Subway® \$10 gift card	50

- Once all instant prizes have been claimed, sharing video content to social media will not result in an instant prize.
- Instant prizes are subject to availability and can run out at any time during the activation.
- Instant prizes are given out at the discretion of Black Raven Media and/or Subway's representatives.
- A maximum of 1 x merchandise item per instant prize can be claimed per person regardless of number of posts they may share to social media.

Major Prize

- Only one (1) major prize will be awarded per activation, and only one (1) prize winner will be selected from each activation.
- The person accepting the prize must be over 18 years old. If it is won by someone below 18 years old, a parent/guardian may accept the prize on their behalf.
- The prize winner will receive the major prize, which is a signed Matildas jersey.
- To qualify for the major prize, a participant must fill in their score on a landing page (website) and have their score verified by a Black Raven Media representative before being added to the leaderboard.
- The person with highest score on the leaderboard at the end of the activation (beginning of the Matildas game) will be declared the prize winner.
- The prize winner will be contacted within one week after the activation (**Winner Contact**). Black Raven Media will then facilitate posting the prize to the winner. The parcel will be posted within one week of the winner confirming their details/accepting the prize.
- If the prize winner does not respond within two (2) weeks after the Winner Contact, the runner-up will be contacted, and the same process will apply.
- The prize winner must be able to provide a current, valid Passport or Driver's License / other Valid ID to verify their identity and accept the prize if requested.

Participants must beat the highest score of the current leader to be placed highest on the leaderboard. If a participant scores the same as the current leader, they have not beaten them and thus are not in the lead. If multiple people achieve the same highest score, the prize will be given to the first person who achieved that score as they were the record setter.

Final Decision

- The final decision regarding the administration and adjudication of the activation, including but not limited to the verification of scores, distribution of prizes, and resolution of disputes, rests with the Black Raven Media staff on-site at the activation. Their decisions are final and binding.

General Terms

- Participants can only enter in their own name.
- Participants who provide incorrect, misleading or fraudulent information are ineligible to win a prize and their score may be disqualified.
- Black Raven Media and Subway reserves the right to modify, suspend, or cancel the activation at any time without prior notice.
- Black Raven Media and Subway and their affiliates, partners, and sponsors shall not be liable for any damages, losses, or injuries arising out of or in connection with participation in the activation.
- By participating in the activation, participants grant Black Raven Media and Subway the right to use their name, likeness, and social media content for promotional purposes without additional compensation. This includes Subway re-sharing or re-posting social media content where participants have tagged Subway® Australia.
- Any video submitted (including a re-share) becomes the property of Black Raven Media and/or Subway and you release all right, title and interest in all intellectual property rights in the submitted video.
- These terms shall be governed by and construed in accordance with the laws of Australia.

Other Information

- All data collected through the landing page and digital scoreboard controlled by, and in the possession of, Black Raven Media will be destroyed and/or erased by Black Raven Media within 30 days after the activation. No data will be stored or kept beyond the 30-day period.
- Black Raven Media's privacy policy may be found here:
<https://blackravenmedia.com/privacy-policy/>

No personal data will be collected by Subway in this activation. Subway's privacy may be found here: <https://www.subway.com/en-AU/Legal/PrivacyNotice>